

SPECIALIST IN DESIGN, DIGITAL MARKETING & CREATIVE EDUCATION

I'm **José Rocha**, and I have a confession: I wrote the book 'O Assalto Criativo' with the sole intention of robbing the corporate world of its monotony. Don't worry, my criminal record is clean, the only thing I steal is boredom, replacing it with lateral thinking.

Armed with a dangerous mix of an MBA and a Master's in UX/UI, I am that rare hybrid who loves a perfect colour palette as much as a solid ROI.

Currently, I dedicate my time to sharing this knowledge as a Professor at LSDM and EPG, while collecting Awwwards distinctions and helping brands find their voice. If you are looking for someone who speaks both fluent 'Design' and 'Business', you have found your partner in crime.

SKILLS

Art Direction • Photoshop • Illustrator
Creative Ideas • Social Media Designs
Project Finishing • Creat Logos
Character Vector • Art illustration
Branding & Identity • Web Design
Creative Design Marketing
Manipulation and Retouching
Instructor Graphic & Web Design

JOPECURO.COM



PERHAPS A WINE LOVER
AND WRITER IN HIS SPARE TIME

CONTACT

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BRANDS

CRLH • WINE BRAND

JOPECURO • CREATIVE AUTHOR BRAND

ACADEMIC QUALIFICATIONS

Master in Design (MA) at LSDM (UX/UI)

University of Norwich • 2023-2024

Master in Digital Marketing & E-commerce

Eneb School of Business • 2023

Licentiate Degree in Design (BA) at LSDM

University for the Creative Arts • 2020-2023

L4 Graphic Design

Professional School of Gaia • 2016-2018

SPECIALISATIONS & CERTIFICATIONS

Entrepreneur's Profile & Potential

Inovagaia • 2026

MBA Master Business Administration

Eneb School of Business • 2023

Business Fundamentals

Harvard Business Publishing Education • 2023

PNL & Coaching

Eneb School of Business • 2023

Business English

Eneb School of Business • 2023

IBMI Business Management Institute

Design Thinking • 2023

FaD Neuromarketing & Project Management

Twofold Academy • 2023

CCP Pedagogical Professional Training

Knowit • 2023

Afterworks - Design & Visual Communication

IPP Porto Design Factory • 2018

Visual Design UX/UI

Flag • 2019

AWARDS

Honors • Web Design

AWWWARDS • 2024

Honors • Web Design

AWWWARDS • 2023

Merit • Web Design

AWWWARDS • 2018

1 of the 25 Best Personal Website examples of 2025
Friday Website Builder

Honorable • Web Design

One Page Love • 2018

Star • Web Design

CSSWINNER • 2018

Site Of The Day

BESTCSS • 2018

Site of the Day

Design Nominees • 2018

Top Student Award

EPG • 2018

Professional Aptitude Test

Grade • 20

HOBBIES

Adrenaline: Karting Pilot *fast decision-making included.

Heritage: Classic Car Owner (keeping history on the road).

Hospitality: Hosting friends in the mancave to sample my private wine brand collection.

EXPERIENCE

Eventuais • Project Manager 360°

May 26 to present

Marketing & Design

Orpetron

Apr 26 to present

Web Design Awards Jury

London School of Design & Marketing

Sep 2024 to present

Tutor • BA Design & Marketing

Professional School of Gaia

Sep 2023 to present

Design & Web Design Teacher

Ambar Shop

Jan 2025 to Dec 2025

Marketing & Webdesign Consultant

Finbek

Jan 2025 to Aug 2025

Design Consultant

Rede do Empresário

2024 to 2025

Digital Partner of Design & Marketing

Live In Holidays

Jun 2023 to Dec 2024

Marketing & Design Manager

Buildness

Jun 2023 to Jan 2024

Marketing & Design Consultant

EPG Gaia

Oct 2021

**Merit Recognition Personality
Jury Member**

Mesosystem S.A.

Feb 2019 to May 2023

Marketing & Design Director

Awwwards

Jun 2018 to present

Official Young Jury Member

Facestore

Jan 2018 to September 2018

Web & Digital Designer